



FISHING SALT WATER

**SURF
SET**

Silstar Hypa 80 Reel & Damos 12ft 2 pc surf set

\$119.99

Silstar Hypa 80 Reel & Damos 13ft 6" 3 pc surf set



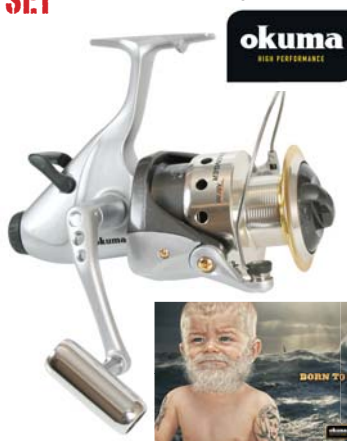
\$129.99



**SURF
SET**

Okuma Avenger Reel & Sensor Tip PLUS Surf rod

One of the toughest rods in the marketplace for surf casting.



Reel:

- * Auto-trip bait feeder function
- * 6 + 1 ball bearings

* Spare graphite spool

Rod: 13ft (3pce)

* Wooden spud

* Integrated glass tip

* Extremely strong construction

\$149.99

**SURF
SET**

Penn P/Stick 1403 & SLAMMER 760

MIKES SPECIAL REEL- surf set

HOT DEAL!

Solid E glass surf rod and reel set.

Rod: 14ft 3 pce

* Quality E glass rod with Fuji Guides

* Clear solid tip

Reel:

* Gear Ratio 4.7:1

* Bearings: 6BB/1RB

* Line Capacity 300yds 20lb Line



\$199.99

**SURF
SET**

Fin-Nor Biscayne 1303 Surf Rod

& Biscayne BS80 Reel

Stylish New Fin-Nor Biscayne rod and entry level priced reel.

Rod: 13ft 3 piece

* Strong, durable and high quality

Reel:

* Computer balanced rotor and spool

* Line Capacity 330yds 20lb Line

* Gear Ratio: 4.9:1

* Strong aluminium body



\$199.99

Shimano New Aerlex 8000 XSA Reel & Aquatip 14ft 3Pce Rod

Made to muscle the toughest Snapper and Kingi's from the beach!

**SURF
SET**



Rod: 3 pce 14ft

* 10-15kg

* Integrated solid glass tip

Reel:

* 4.6:1 Gear Ratio

* Mighty 15kg Drag

* 1+1 Bearings

* Capacity 8kg/315m

\$229.99

**SURF
SET**

Daiwa Crosscast-S 5500 Reel & Crossfire 393H Rod

Quality, affordable surf set.



Reel:

* Gear Ratio: 5.1:1

* Bearings: 3BB

* Max Drag: 15kg

* Long cast spool

Rod: (3pce):

* Graphite

* Length: 13ft

* Line Weight: 20 - 40lb

\$249.99



FISHING & SHOOTING PROSHOPS

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FISHING SALT WATER

SURF SET Kilwell Prosurf Sets: MF80 Reel + 12ft 2pc Rod

KILWELL



Kilwell Pro Surf rods are custom made in New Zealand exclusively for Pro Shops stores. These 2 piece 12'6" rods have a medium to heavy action with a cast weight up to 140gm. Colour matched with a Kilwell MF80 6BB heavy Surf reel, this combination is perfect for our rugged kiwi surfcasting conditions.



SAVE \$50
\$249.99

STRICTLY LIMITED STOCKS NO RAINCHECKS

GENERAL PURPOSE SET

Jarvis Walker Mirage 6'6" or 8ft rod Boat/ GP Rod & 700 Reel with Line

Exceptional value for money, ideal for everything from kahawai to trevally.

Rod: 2 pce. 6ft 6" or 8ft
* Line Class 3-7kg or 5-10kg
* Ceramic Guides

\$49.99 ea

Or 2 for:

\$90.00

Reel:
* Pre-spoled with line
* Gear Ratio 5.2:1
* Ball Bearing
* Line Capacity 250yds 15lb Mono



GENERAL PURPOSE SET

Jarvis Walker Ultragraph 802 or 902 General Purpose Rod & CT5000 Reel
Ultragraph rods - quality and durability at an affordable price.

Rod: 2 pce, 8ft or 9ft.
* Ultra light strong graphite and glass composite
* Line Class 8-12kg or 8-15kg

Reel:
* 5 +1 ball bearings
* Line Capacity 200m 20lb Line
* Gear Ratio: 5.5:1



with 802 Rod
\$89.99

with 902 Rod
\$99.99



FISHING RODS

Assorted MATT WATSON Rods – includes light to heavy spinning, overhead and even game rods - a great rod custom built for NZ conditions to Matt Watson's specifications.

SHIMANO



Priced from:
\$179.99

FISHING RODS

Ugly Stick Rods

Legendary rods that offer strength and sensitivity – these rods have sold over 20 million worldwide. Often copied, but never beaten.

**Ugly
Stik
RODS**



Priced from:
\$99.99



FISHING SALT WATER

KIDS SETS

Jarvis Walker Zenith 6' 2 pce Spin Set

Light spin set for junior anglers and beginners alike.

Rod: 6ft 2 pce

* Line Class 2-4kg

Reel:

* Ball-bearing drive reel

* Pre-spooled with line

There are four colours to choose from.

It's a great gift idea.

\$19.99



Jarvis Walker



KIDS SETS

Shimano IX2000R Reel + Kidstix Blue or Lipstix Pink rod

Ideal first fishing set for boys or girls in great colours!

Rod: two pce 1.37m

* Blue or pink

Reel:

* Line capacity mono 5kg/91m

\$39.99



SHIMANO

KIDS SETS

Shakespeare Amphibian Spin Set (Kids)

In 4 Vibrant Metallic Colours!

Rod: 6' 2pce

* Graphite

* Split Cork Grip Handle

Reel:

* 2 Ball Bearing Spin Reel

* Pre-spooled with 6lb Stren Mono

\$39.99



Shakespeare

SINCE 1897

KIDS SETS

Ugly Stik Tackle Rats 3'9"

4 Hot Colours!

\$39.99



Ugly Stik

KIDS SETS

Shimano Hyperloop 4000 Reel & Kidstix 5ft Blue or Lipstix Pink rod

Intermediate kids set for boys and girls

Rod: one pce 1.68m

* Blue or Pink

Reel:

* Line capacity mono 5kg/146m

* Gear ratio 4.6:1

* 5kg drag

\$59.99



SHIMANO



FISHING & SHOOTING PROSHOPS

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FISHING SALT WATER

SOFTBAIT SET

Daiwa Sweepfire 3000 Reel & Sweep fire SW702M Rod (W/Line)

2 piece Sweepfire softbait rod with matching Sweepfire 3000 2 bearing reel



Reel:
* Gear Ratio: 5.3:1
* Bearings: 2BB
* Max Drag: 4kg

Rod (2pce):
* Length: 7ft

\$119.99



SOFTBAIT SET

Shimano AX4000FB Reel & Catana Rod

Value for money Entry level softbait set.



Rod: two pce 7ft 3"
* 6-8 kg
* Graphite
* Ceramic guides

Reel:
* XT7 Graphite Construction
* 6kg Drag
* 1 + 1 Bearings

\$149.99



SOFTBAIT SET



NZ's original benchmark - Berkley softbait combos both with + New Fireline + Free Gulp

Berkley Dropshot 662 - & 3500 T Alloy Reel

Rod: 6-10kg * IM6 - 6'6" 2 pce

Reel:
* 3500 T Alloy reel
* 6 ball bearing

Berkley Dropshot 702 & 2500 T Alloy Reel

Rod: * 4-8kg IM6 - 7ft 2 pce

Reel: * 2500 T Alloy reel
* 6 ball bearing



\$199.99



SOFTBAIT SET



Daiwa Crossfire 3000X Reel / Coastal CL-CC702MFS Rod

Land the big ones and save with this affordable Proshop stores only set!

Reel:
* Gear Ratio: 5.3:1
* Bearings: 3BB, 1RB
* Max Drag: 4kg

Rod (2pce):
* IM7 Graphite
* Length: 7ft
* Line Weight: 10 - 17lb

\$249.99



SOFTBAIT SET



Shimano Sedona 4000 Reel & Backbone Elite Rod

Soft Bait set for Snapper and Kingi's

Rod: two pce 7ft 6"

* 5-8 kg
* Graphite
* Cork Grips

Reel:
* 5.7:1 Gear Ratio
* XT7 Graphite Construction
* 9kg Drag
* 5 + 1 Bearings
* 15lb/250m Braid



\$299.99



SOFTBAIT SET



Abu Veritas 702 Rod & Abu STX 40 Reel

+ New Fireline + Free Gulp

Rod:
* 6-10kg one pce or 4-8 Kg 2 pce

Reel:
* Abu Soron STX 40
* 6 ball bearing



\$379.99



FISHING SALT WATER

OVERHEAD SOFTBAIT SLOW JIG SET

Shimano Citica 200E Reel & Backbone Elite Heavy Slow Jig Rod

High geared heavy Slow Jig/OH softbait set.

Rod: one pce 6ft 6"
* 100-150 lure weight
* Zirconium Guides

Reel:
* Line Capacity mono 5kg/142m
* Gear Ratio 6.3:1
* 5kg Drag



SHIMANO
\$399.99



SPIN/SLOW JIG SET

Daiwa Crossfire 3000X Reel & Coastal CL-CC661LFS Rod

Ideal for catching those spring snapper - either drifting with slowjigs or deeper water softbaits.

Reel:
* Gear Ratio: 5.3:1
* Bearings: 3BB, 1RB
* Max Drag: 4kg
Rod (one pce):
* Length: 6ft 6"
* Line Weight: 10 - 17lb



\$199.99



GAME FISHING SET

Shimano TLD25 Rod & Aquatip Roller tip rod
Superb Medium tackle Game fishing Set

Rod: one pce 1.73m
* 15-24kg Roller tip
* Integrated solid glass tip

Reel:
* Line Capacity 25kg/320m or
65lb/930m Braid
* Gear Ratio 3.6:1



\$329.99
SHIMANO



FREE SPOOL JIG SET

Fin-Nor Offshore FNC650 Jig Rod & OFC16H Reel + 50lb Braid
CUTTING-EDGE ROD BLANK TECHNOLOGY!
Ideal for big kingfish, Snapper or Hapuku.

Rod: 5ft 6" one piece.
* Incredible weight-to-strength ratio dramatically reduces angler fatigue
* Handles up to 325 gram lures

Reel:
* Smooth winding under load
* Strong drag
* 6.2:1 gear ratio
* 5 Ball Bearing
* Large line capacity 300 yds / 50 lb braid



\$399.99



FREE SPOOL JIG SET

Shimano Torium 16 or 20 reel & Backbone Elite OH200 or OH400 Jig Rod
Fast retrieve, powerful light jiggling sets.

Rod: one pce 200gm 5'9" or 400gm 5'5"
* New Micro Graphite Technology
* Sea Zirconium guides
* Alloy gimbal

Reel:
* Line Capacity 65lb/305m or 65lb/405m Braid
* Gear Ratio 6.2:1 High Ratio Gearing
* Light, only 635 grms or 646 grms
* 3 + 1 Bearings

PLUS FREE BRAID



\$549.99



FREE SPOOL JIG SET

Fin-Nor Marquesa 270gm Rod & Marquesa 16 Reel
For jigging, casting, trolling or bottom fishing offshore.

Rod: 1 Pce 5' 6"
* Carbon composite construction -
* Highest quality strong and light, suits Marquesa reels
* Handles up to 270 gram lures

Reel:
* Quick 6.1:1 Gear Ratio
* 6+1 Ball Bearings



\$699.99



FISHING & SHOOTING PROSHOPS

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FISHING SALT WATER

FIXED SPOOL BOAT SETS

Silstar SSB60 Reel & Powertip 6ft 6" Combo **\$99.99**

Silstar SSB90 Reel & Powertip 7ft Combo **\$119.99**

Reels:

- * 2 sealed Stainless steel ball bearings
- * Aluminium spool
- * Spooled with grey line
- * Multi-disc oil soaked felt drag washer system
- * Rotor equalising system
- * Super smooth heavy duty gears
- * Bait feeder system

Rods

- * Fully integrated tip system making one of the world's most strongest rods
- * Durable light and reliable
- * New cosmetics for this 2011/12 season

SILSTAR



FIXED SPOOL BOAT SETS

Okuma Avenger 55BF + Sensortip Plus 6ft 6" 10kg Combo **\$139.99**

Okuma Avenger 80BF + Sensortip Plus 7ft 15kg Combo **\$159.99**

Reel:

- * Patented auto-trip bait feeder function
- * 6 + 1 ball bearings
- * Spare graphite spool

Rods:

- * Integrated solid glass tips with a graphite twill reel seat and solid inserted guides for all round performance.



okuma
HIGH PERFORMANCE

FIXED SPOOL BOAT SET

HOT DEAL!

Penn P/Stick 7001TBH Rod & Slammer 760L Reel
Powerful heavy baitfeeder boat combo

Rod: 7ft 1 pce

- * 10-15kg
- * Quality E glass rod with Fuji Guides
- * Clear solid tip

Reel:

- * Gear Ratio 4.7:1
- * Bearings: 5BB/1RB
- * Line Capacity 300yds 20lb Line

PENN



\$199.90

FIXED SPOOL BOAT SET

SHIMANO

Shimano BTR 4500 + Aquatip rod

Rod: 7ft

- * 6-10kg
- * Integrated solid glass tip

Reel: BTR 4500

- * Graphite Body
- * Gear Ratio 4.8:1

\$269.99

Shimano BTR 6500 + Aquatip rod

Rod: 7ft

- * 10-15kg
- * Integrated solid glass tip

Reel: BTR 6500

- * Aluminium
- * Gear Ratio 4.2:1
- * 3 ball bearings and a roller bearing

HOT DEAL!

\$279.99



SHIMANO Aqua Tip

FREE SPOOL BOAT SET

Rovex Altus 5601OHBM Rod & LW20 Reel **\$99.99**

Rovex Altus 5901OHBH Rod & LW30 Reel **\$129.99**

Excellent value for general boat fishing.

Rods: 5ft 6" or 5ft 9" overhead one pce rod

- * Line Rating 8-12kg or 10-15kg
- * Ceramic Guides

Reels:

- * Gear Ratio 4.4:1
- * Graphite Levelwind

ROVEX



FREE SPOOL BOAT SET

SHIMANO

Shimano TR2000G Reel & Aquatip Rod
(also avail in Lipstick Rod)

Great entry level Free Spool Boat Set

Rod: 6ft one pce

- * 10kg
- * Integrated solid glass tip

Reel:

- * Line Capacity 9kg/274m
- * Gear Ratio 4.3:1



\$149.99



FISHING SALT WATER

FREE SPOOL BOAT SET

SHIMANO

Shimano Corvalus 400 Reel & Catana Rod

Free Spool Boat Set

Rod: 2 Pce 7ft

- * Graphite blanks
- * Ceramic guides

Reel:

- * Non-Disengaging Levelwind System
- * Bearings 3 + 1
- * Line Capacity 4kg/302m, 5kg/229m
- * Gear Ratio 5.2:1



\$199.99



FREE SPOOL BOAT SET

DAIWA

Introducing the Procyon rod range, which together with renowned Sealine reels offers an affordable, versatile and long-lived combination. These sets are ideal for staylining, bottom-bouncing, trolling, livebaiting and more.

Sealine SL20SHB Reel & Procyon PC61H Rod

\$269.99

Sealine SL30SHB Reel & Procyon PC61XH Rod

\$279.99

Sealine SL50SHB & Procyon PC61XXH Rod

\$299.99

Sealine Reels

Gear Ratio: 6.1:1

Bearings: 4BB, 1RB

Procyon Rods

Intergrated solid glass tip

Length: 6ft



FREE SPOOL BOAT SET

SHIMANO

Shimano TR2000LD Reel and Aquatip Rod

Dependable 6-10kg Boat Set

Rod: 6ft 6" one pce

- * 6-10kg
- * Integrated solid glass tip

Reel:

- * Line Capacity 10kg/274m Nylon or 30lb braid 503m
- * Gear Ratio 4.2:1
- * 4 Bearings



\$279.99



FREE SPOOL BOAT SET

SHIMANO

Shimano TLD15 Reel & Aquatip 6ft Rod

Great Light to Medium 15kg boat set, ideal for casting too.

Rod: 6ft one pce

- * 15kg
- * Integrated solid glass tip

Reel:

- * Line Capacity 14kg/274 m
- * Gear Ratio 4.0:1
- * 4 Bearings



\$279.99



FREE SPOOL BOAT SET

SHIMANO

Shimano Tekota 600 reel & Aquatip rod

Medium to heavy overhead levelwind set

Rod: 6ft 6" one pce

- * 6-10kg
- * Integrated solid glass tip

Reel:

- * Level Wind
- * Line Capacity 9kg/274m nylon – 30lb/465m braid
- * Gear Ratio 4.2:1 – Extra strong gears
- * 3 + 1Bearings



\$299.99



FREE SPOOL BOAT SET

okuma
HIGH PERFORMANCE

Okuma Solterra reels 10L & 15L

& X factor rods

Reels

- * 5 year warranty
- * 5 + 1 HPB bearings
- * HUGE drag performance
- * Right or left hand option
- * Aluminium frame & spool

Rods:

Built to suit New Zealand conditions - E-glass with graphite make these blanks one of the best market performers today, powerful and sensitive with quality components.



with 10L REEL

\$299.99

with 15L REEL

\$329.99



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